

YOUR INSTAGRAM ACCOUNT

What account are you posting from?

YOUR IMAGE

What is your image? Remember to keep it 600 x 600 px.

TIP: Use pixlr.com or canva.com for free web-based image editing

YOUR DESCRIPTION COPY

What will your ad say? The visible portion is around 96 characters before it is hidden by dots.



CALL TO ACTION

What call to action button will you use?

- No button
- Apply Now
- Book Now
- Contact Us
- Donate Now
- Download
- Learn More
- Shop Now
- Sign In
- Watch Now

CLICKS TO YOUR SITE

Where will your ad direct to?
